

Boulogne-Billancourt – 6 November 2013

### **The new Michelin Pilot Road 4: three different versions available from January 2014**

- **The Michelin Pilot Road 4 for sport touring, trail and GT bikes will be available in early 2014.**
- **The new BMW R 1200 RT will be factory-fitted with the Michelin Pilot Road 4 GT.**
- **Michelin has once again pushed the limits of braking. On wet surfaces, the new tyre's braking distance is shorter than that of its main competitors.**

In 2014 Michelin will bring to market an all-new range of motorcycle tyres, available in three versions: the Michelin Pilot Road 4, Michelin Pilot Road 4 GT and Michelin Pilot Road 4 Trail.

Intended for road use only, these tyres cover most categories of road motorcycles of more than 600cc. They were designed to deliver maximum safety in the most common conditions of use, especially on wet roads and in particular when braking.

Michelin will also be the tyre supplier for the new BMW R 1200 RT with the GT version of its new tyre. The fact that BMW has selected the Pilot Road 4 for this bike – the bestselling bike in its category – reflects the level of performance it provides.

In short, the Michelin Pilot Road 4 delivers enhanced safety in all situations and extended tyre life. They are a tangible illustration of Michelin's Total Performance strategy of constantly and simultaneously improving tyre performance characteristics across the board.

With the Michelin Pilot Road 4 tyres, the aim is to enable as many motorcyclists as possible to experience safe riding in nearly all conditions.

Size availability:

#### **Michelin Pilot Road 4 Standard**

120/60 ZR 17  
120/70 ZR 17  
150/70 ZR 17  
160/60 ZR 17  
180/55 ZR 17  
190/50 ZR 17  
190/55 ZR 17

#### **Michelin Pilot Road 4 GT**

120/70 ZR 17  
120/70 ZR 18  
170/60 ZR 17  
180/55 ZR 17  
190/50 ZR 17  
190/55 ZR 17

#### **Michelin Pilot Road 4 Trail**

110/80 R 19  
120/70 R 19  
150/70 R 17  
170/60 R 17

Ends...

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